



ESLC Enhances Client Services with New Director Of Sustainability and Climate Change

Salt Lake City, December 1, 2008—Energy Strategies is pleased to announce that it has hired Jeff Burks as Director of the firm’s new Sustainability and Climate Change practice area. Jeff will be leading the firm’s efforts to provide strategic planning, policy advocacy, regulatory analysis and investment and risk management services to clients looking to successfully incorporate sustainability into their business strategies or navigate the complexities of evaluating technologies and other options in response to emerging federal and state climate change regulations.

“Energy and climate policy have converged nationally and recent efforts by Western Governors to create a regional cap and trade program is making business planning more complex and uncertain,” said Energy Strategies President Scott Gutting. “We are creating the Sustainability and Climate Change practice area in recognition of the challenges our clients face and their growing interest in sustainability as a strategy that will enable them to prosper in the future.”

Before joining Energy Strategies, Jeff served as Director of Environmental Sustainability for PNM Resources, Inc., (PNMR), a New Mexico based utility holding company, where he spent the past four years directing the company’s strategic planning, business tactics, and program development for its environmental sustainability initiative. Prior to working for PNMR Jeff was employed by the State of Utah and served two Governors as the Director of the Office of Energy and Resource Planning and State Energy Policy Coordinator where he worked on a range of energy and energy-related environmental policy issues including electricity transmission planning, energy efficiency, renewable energy and regional haze.

Energy Strategies’ Sustainability and Climate Change practice will leverage the firm’s extensive expertise in energy markets with Jeff’s experience in sustainable energy and climate policy to support our Client’s future needs.

About Energy Strategies

For over twenty years, Energy Strategies has provided strategic and tactical support to clients in their development of energy projects, in the purchase and sale of electricity and natural gas, through investment in energy infrastructure and technologies and in energy regulation and public policy. Visit our website at www.energystrat.com and read why we consider our consultants to be among the best minds in the business at delivering insightful analysis and compelling solutions to improve performance and enable our clients to prosper in an increasingly competitive and uncertain energy business environment. For more information about our Sustainability and Climate Change practice area contact Jeff at jburks@energystrat.com or 801-355-4365.